

Osho Jain



PRODUCT &
MULTIDISCIPLINARY
DESIGNER

osho13.com

Portfolio Link

About me

Working at the intersection of **design, technology, and making**, I **create** products and experiences that feel **fresh** and **forward-looking**. I bring a refined aesthetic sensibility, **meticulous** attention to detail, and an intuitive understanding of **circular economy** to every project. Combining concept generation, visual communication, and hands-on problem solving with a **solid grasp of engineering, manufacturing, and emerging AI tools**, I create compelling **outcomes**.

Work Experience

Titan Company Limited

Senior Executive Designer

(Sept 2023 - present)

2 years 8 months

- **Led the development of 40+ watch collections across Titan brands** including Sonata, Fastrack, Zoop, SF, Poze, Titan Clock, and Titan Smart, driving projects from research and **concept development to design detailing, CMF**, manufacturing coordination, and final execution; delivered notable collections such as **Fastrack Bare** and **Zoop Naruto**, with several self-initiated projects achieving an average 82% sell-through within six months.
- **Led AI capability-building through a cross-functional team** supporting jewelry, watches, eyewear, and accessories by continuously exploring and **experimenting with emerging AI tools**, identifying high-value applications, and working with a small core team to deliver internal **masterclasses that accelerated learning** and adoption across the organization.
- **Drove workflow optimization** across the watch team by creating clearer progress visibility, identifying process gaps, and improving cross-functional alignment to enable faster and more efficient execution; introduced monday.com as part of this broader system-improvement initiative.
- Took **end-to-end ownership** of Zoop watches, **leading product direction across design, packaging, advertising storytelling, brand collaborations**, and regional communication; represented the brand across regions, guided teams on product positioning and sell-in, and shaped how collections were presented to the market.
- Partnered closely with **communication and photography** teams to preserve original design intent across social media, advertising, and brand touchpoints, ensuring authentic product storytelling and clearly conveying the product narrative to end consumers.

- Drove a stronger learning and **knowledge-sharing culture** within the department by **mentoring** emerging designers, leading internal capability-building sessions, curating expert interactions, and creating opportunities for cross-functional exchange that strengthened both creative thinking and technical depth.

Industrial Design Intern

(Dec 2022 - May 2023)

5 months

- Contributed to the development of watch collections in Fastrack by supporting research, concept development, design detailing, CMF exploration, and coordination with internal teams.
- **Designed concept products** and explored new directions for watch aesthetics, form, and user appeal.

Ambrane India Private Limited

Visualization Design Intern

(April 2022 - July 2022)

4 months

- **Automated the 3D visualization workflow** for Ambrane's consumer electronics, including earbuds, power banks, and phone accessories, reducing rendering time and improving efficiency and consistency across outputs.
- Delivered 300+ product renders for Ambrane's consumer-electronics portfolio, supporting advertising, e-commerce listing images, and broader brand communication.

School of International Biodesign

Industrial Design Intern

(July 2021 - Sept 2021)

3 months

- Collaborated with a cross-functional team of doctors and engineers to develop a healthcare product from concept through clinical testing, contributing across soft prototyping, CAD development, and visualisation used to communicate the solution to stakeholders.

Awards and Recognition

CII Design Excellence Award 2024 : [Fastrack Bare](#)

Published on Yanko Design : [Nothing.phone \(1\)](#).

Education History

- **Bachelor of Design** (2019-2023)
Delhi Technological University , India
(formerly Delhi College of Engineering)
- **Offsite by AdvancedDesign** (Summer 2022)
Chicago, USA (full scholarship)

Languages

- English
- Hindi
- Mandarin
(Learning)

Skills

- Visual Storyteller
- CMF Design
- Rapid Prototyping
- Cross-functional Collaboration
- Photo realistic Rendering
- Photography and Videography
- Trend Forecasting & Design Research

Tools

- Proficiency in New age **AI tools** and **Agentic Workflows**
- CAD Modeling : Plasticity, Rhino + Grasshopper, Fusion 360
- 3D visualisation : Keyshot
- Adobe Suite
- Final Cut Pro X

Contact

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